

FRANK MYERS: RESEARCH INTERESTS AND PUBLICATIONS

My research interests have shifted over the years, but have generally focused on European (especially British) politics and political theory. In the past few years, I have concentrated on the analysis of political statements to learn how political leaders send multiple messages simultaneously to diverse audiences. My particular focus is on the rhetoric that politicians use when engaging in policy change. Some of my publications in this area are:

"Harold Macmillan's 'Winds of Change' Speech: A Case Study in the Rhetoric of Policy Change", *Rhetoric & Public Affairs* 3:4 (Winter 2000): 555-75.

"The Rhetorical Construction of Sincerity: Great Britain's First Application for Admission into the Common Market," *Rhetoric & Public Affairs* 2:3 (Fall 1999): 431-51.

"Political Argumentation and the Composite Audience: A Case Study," *Quarterly Journal of Speech*, 85 (1999): 55-71.

Review essay: "The Language Politicians Use", *World Englishes*, 18: 2 (1989): 241-3.

A second and long-standing interest of mine has been with the interaction of defense policy and domestic politics. My work in this area includes:

"British Trade Unions and the End of Conscription: the Tripartite Committee of 1950-1956." *The Journal of Contemporary History* 31:3 (Summer 1996): 509-20.

"Conscription and the Politics of Military Strategy in the Attlee Government" *Journal of Strategic Studies*, 7:1 (March 1984): 55-73.

"The Failure of Protest Against British Defense Policy" in *Doves and Diplomats: Foreign Offices and Peace Movements Europe and America in the Twentieth Century*, ed. Solomon Wank (Westport, CT: Greenwood Press, 1978), 140-64.

"Dilemmas of the British Peace Movement since World War II", *Journal of Peace Research*, (March 1973): 81-90.

"The Committee of 100: A New Political Model", *New Society* (London, September 1971): 456-7.

"Civil Disobedience and Organizational Change: The British Committee of 100", *Political Science Quarterly* 86:1 (March 1971): 92-112. Reprinted in Richard Rose, ed., *Studies in British Politics* (Third edition; NY: Macmillan, 1976), 420-

37. Reprinted in Louise E. Genevie, ed., Collective Behavior and Social Movements (Itasca, Ill: F.E. Peacock, 1978), 275-83.

Finally, I have periodically ventured into the theoretical discussion of the relationship between the evolution of social class relations and political activity. My main essays in this area are:

"Economic Globalization and Political Action: The Working Class in Industrial Societies," in *Postimperialism and World Politics*, ed. David G. Becker and Richard L. Sklar (Wesport, CT: Praeger Publishers, 1999), 125-44.

"Social Class and Political Change in Western Industrial Systems" Comparative Politics, 2: 3 (April 1970): 389-412. Reprinted in Giuseppe Di Palma, ed., Mass Politics in Industrial Societies: A Reader in Comparative Politics (Chicago: Markham, 1972), 257-79. Also reprinted in Warner Learning Module Series.

In addition to my research and teaching, I've done a lot of work (about 12 years total) in the administration of the University here at Stony Brook. I was chair of the Political Science Department twice, 1978-79 and 1983-86. From 1979 to 1982 I was the dean of the Division of Social and Behavioral Sciences. And from 1986 to 1990 I served as dean of International Programs.