

Resume

Mark Schneider

ADDRESS

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EDUCATION

Ph.D., University of North Carolina, Chapel Hill, NC, 1974
B. A., City University of New York, Brooklyn, NY, 1967

ACADEMIC AND RESEARCH EXPERIENCE

Professor and Chair, Department of Political Science, State University of New York at Stony Brook, September 1986-present.
Visiting Scholar, Russell Sage Foundation, New York City, September 1997-July 1998
Visiting Scholar, Workshop in Political Theory and Policy Analysis, Indiana University, August 1990-August 1991.
Professor, Department of Political Science, State University of New York at Stony Brook, and Director, Graduate Studies, September 1985-1986.
Fulbright Hays Senior Fellowship, 1980-1981, Osmania University, Hyderabad, India.
Associate Professor, and Director, Graduate Studies in Public Affairs, 1978—1985.
Assistant Professor, Department of Political Science, State University of New York at Stony Brook, 1974-1978.
Assistant Professor, Department of Political Science, University of Michigan, Ann Arbor, Michigan, 1973-1974.
Research Associate, Institute for Research in Social Science, University of North Carolina, Chapel Hill, NC, 1972-1974.
Editorial Boards: State and Local Government Review, Journal of Politics, Policy Studies Journal, American Journal of Political Science.

PROFESSIONAL SERVICE

Vice President, APSA, 2000-2001
President, APSA Public Policy Section, 2000-2001
Program Chair, Midwest Political Science Association Annual Meetings, 2001
Treasurer APSA Public Policy Section 1996-1999
Executive Council, Midwest Political Science Association, 2000-2001
Also served on Executive Council of APSA Urban Section and APSA Public Policy Section
Served on various award committees for the APSA, the APSA Urban and APSA Public Policy Sections

PUBLICATIONS

Books/Monographs

- Choosing Schools: Consumer Choice and the Quality of American Schools. with Paul Teske and Melissa Marschall. Princeton, NJ: Princeton University Press, 2000. (*Winner of the Aaron Wildavsky Best Book Award from the Policy Studies Organization.*)
- Public Entrepreneurs: Agents for Change in American Government. (with Paul Teske and Michael Mintrom). Princeton, NJ: Princeton University Press, 1995.
- The Competitive City: The Political Economy of Suburbia. Pittsburgh: University of Pittsburgh Press, 1989. (Won special recognition for its contribution to urban theory by the APSA Urban Section.)
- Suburban Growth Government and Services. Brunswick, Ohio: King's Court Communications, Inc. 1980.
- Population Policy Analysis: Topics in American Politics. (Edited with Michael Kraft) Lexington, MA: Lexington Books, 1978.
- Ethnicity and Politics. Chapel Hill, North Carolina: University of North Carolina, Institute for Research in Social Science, 1979.

Articles

- “Building Consensual Institutions: Networks and the National Estuary Program.” (with Mark Lubell, John Scholz, Denisa Mindruta, and Matthew Edwardsen). American Journal of Political Science, January 2003, 47,1, 143-158. (*Winner Pi Sigma Alpha Award for best paper presented at the Midwest Political Science Association Meetings 2002.*)
- “Making the Grade: Comparing DC Charter Schools to Other DC Public Schools.” (with Jack Buckley). Educational Evaluation and Policy Analysis. Summer 2003, 25,2, forthcoming.
- “Linking School Facility Conditions to Teacher Satisfaction and Success.” National Clearinghouse for Educational Facilities. Washington DC.2003.
<http://www.edfacilities.org/pubs/teachersurvey.pdf>
- “Shopping for Schools: How Do Marginal Consumers Gather Information About Schools?” (with Jack Buckley). Policy Studies Journal. 31,2: 121-146.
- “What Do Parents Want From Schools? Evidence from the Internet.” (with Jack Buckley). Educational Evaluation and Policy Analysis. Summer 2002, 24,2: 133-144.
- “Creating Choosers: Information, the Digital Divide, and the Propensity to Change Schools.” (with Jack Buckley). Social Science Computer Review, 20(4), winter 2002, 451-470.
- “School Facilities and Academic Outcomes.” National Clearinghouse for Educational Facilities. Washington DC.2002. <http://www.edfacilities.org/pubs/outcomes.pdf>.
- “Watershed Partnerships and the Emergence of Collective Action Institutions.” American Journal of Political Science, 2002, 46, 1: 148-63.
- “What Research Can Tell Policy Makers About School Choice.”(with Paul Teske). Journal of Policy Analysis and Management, 2001, 20, 4. 609-631.
- “Can Modern Information Technologies Cross the Digital Divide to Enhance Choice and Build Stronger Schools?” (with Jack Buckley). October 2000. National Center for the Study of Privatization of Education, Columbia Teacher’s College.
<http://www.tc.columbia.edu/ncspe/indexframe.htm>
- “Does Charter School Competition Improve Traditional Public Schools?” (with Paul Teske, Jack Buckley, Sarah Clarke). 2000. Manhattan Institute Civic Report #10.
http://www.manhattan-institute.org/html/cr_10.htm

- “Institutions and Reform: Reinventing Local Government.” (with Ani Ruhil and Paul Teske), Urban Affairs Review, 1999, 34, 3: 433-455.
- “Heuristics, Low Information Rationality, and Choosing Public Goods: Broken Windows As Shortcuts to Information About School Performance .”(with Melissa Marschall, Christine Roch and Paul Teske), Urban Affairs Review, 1999, 34,5: 729-741.
- “School Choice and Culture Wars in the Classroom: What Parents Seek from Education.” (with Melissa Marschall, Paul Teske, Christine Roch). Social Science Quarterly, 1998, 79, 3: 489-501.
- “Shopping for Schools: In the Land of the Blind, the One-Eyed Parent May be Enough.” (with Paul Teske, Melissa Marschall, Christine Roch). American Journal of Political Science, 1998, 42, 3, 769-793.
- “Institutional Arrangements and the Creation of Social Capital: The Effects of School Choice.” (with Paul Teske, Melissa Marschall, Michael Mintrom, Christine Roch,) American Political Science Review, 91, 1, 1997: 82-93.
- “Networks to Nowhere: Segregation and Stratification in Networks of Information about Schools.” (with Paul Teske, Christine Roch, Melissa Marschall) American Journal of Political Science, 40, 1997, 1201-1223.
- “School Choice Can Build Communities.” (with Paul Teske, Melissa Marschall, Christine Roch). The Public Interest. Fall 1997, 129: 86-90.
- “Race, Ethnicity and Class in American Suburbs.” (with Tom Phelan) Urban Affairs Review, 31. 1996: 659-680.
- “The Effects of Local Policies on Economic Growth, 1977-1990: The Changing Location of High-Tech Activities.” (with Duck Joon Kim) Urban Affairs Review, 32, 1996, 131-156.
- “The Empirical Evidence for Citizen Information and A Local Market for Public Goods.” (with Paul Teske, Michael Mintrom, and Sam Best.) American Political Science Review, 89,1995: 707-709.
- “Bureaucratic Entrepreneurs: The Case of City Managers” (with Paul Teske) Public Administration Review, 54, July/August 1994: 331-340.
- “The Antigrowth Entrepreneur: Challenging the Equilibrium of the Growth Machine.” (with Paul Teske.) Journal of Politics, 55, 1993: 720-736.
- “The Progrowth Entrepreneur in Local Government.” (with Paul Teske.) Urban Affairs Quarterly, 29, 1993: 316-327.
- “Black Suburbanization in the 1980s.” (with Tom Phelan.) Demography, 30, May 1993: 269-280.
- “Establishing the Micro Foundations of a Macro-Level Theory: Movers and the Competitive Market for Local Public Goods.” (with Paul Teske, Michael Mintrom, and Sam Best.) American Political Science Review, 87,1993: 702-716.
- “City Limits and the Growth of Suburban Retail Trade, 1982-1987.” Urban Affairs Quarterly, 1992, 604-614.
- “Undermining the Growth Machine: The Missing Link Between Local Economic Development and Fiscal Conditions.” Journal of Politics, 1992, 214-230.
- “Setting a Research Agenda for the Study of the American County.” (with others). Public Administration Review 52. 1992: 173-82.
- “Towards a Theory of the Political Entrepreneur.” (with Paul Teske.) American Political Science Review, 86, 1992:737-747.
- “The Political Economy of Intergovernmental Grant Seeking: Targeting and Suburbs, 1977 and 1982.” (with B.M. Ji). American Journal of Political Science, 34, 1990, 408-420.
- “Competition Between Cities and Economic Development: The Good, the Bad and the Ugly.” Florida Policy Review, 6, Summer, 1990, 23-32.
- “Blacks and Jobs: Never the Twain Shall Meet?” (with T. Phelan). Urban Affairs Quarterly, December, 1990, 299-312.
- “The Emerging Suburban Service Economy: Changing Patterns of Employment” (with F.

- Fernandez). Urban Affairs Quarterly, June, 1989, 537-555.
- “Intermunicipal Competition, Budget Maximizing Bureaucrats, and the Level of Suburban Expenditures.” American Journal of Political Science, August, 1989, Vol. 33, 612-628.
- “Metropolitan Counties as Service Delivery Agents: The Still Forgotten Governments” (with K. Park). Public Administration Review, 49, July/August, 1989, 345-352.
- “Intercity Competition and the Size of the Local Public Work Force.” Public Choice, 1989, 63: 253-265.
- “The Demand for the Suburban Public Work Force: Residents, Workers, and Politicians.” Journal of Politics, vol. 50, February, 1988, 89-107.
- “The Flypaper Effect and Competition in the Local Market for Public Goods,” (with B. M. Ji). Public Choice, Vol. 54, 1987, 27-39.
- “Income Homogeneity and the Size of Suburban Government,” Journal of Politics, vol. 49, February, 1987: 36-53.
- “Local Budgets and the Maximization of Local Property Wealth in the System of Suburban Government,” Journal of Politics, vol. 49, November, 1987,: 1104-1116.
- “Intergovernmental Aid and Local Government Expenditure Patterns,” Polity, Winter, 1986, 254-269.
- “The Market for Local Economic Development: The Growth of Suburban Retail Trade, 1972-1982,” Urban Affairs Quarterly, Vol. 22, September 1986: 24-41.
- “Suburban Municipalities: The Changing System of Intergovernmental Relations in the Mid-1970s” (with John Logan), Urban Affairs Quarterly, September 1985, 87-105.
- “Suburban Fiscal Disparities and the Location of Firms,” American Journal of Political Science, August 1985, 587-605.
- “Fragmentation and the Growth of Local Government,” Public Choice, Vol. 48, 1986, 255-264.
- “Land Policy” Policy Studies Journal, March 1984, 469-472.
- “Racial Segregation and Racial Change in American Suburbs, 1970-1980” (with John Logan), American Journal of Sociology, January 1984, 874-888.
- “The Fiscal Implications of Black and Low Income Suburbanization, 1970-1980” (with John Logan), The Rockefeller Institute of Government Working Paper Series, 1983.
- “Government Organization and Changing City-Suburb Income Inequality, 1960-1970” (with John Logan) Urban Affairs Quarterly, March 1982, 303-318.
- “The Effects of Local Government Finances on Community Growth Rates: A Test of the Tiebout Model” (with John Logan) Urban Affairs Quarterly, September 1982, 91-105.
- “Government Fragmentation and Suburban Services: The Equality of Consumer Choice,” Population Research and Policy Review, 1982, 245-257.
- “Suburban Racial Segregation and Black Access to Local Resources” (with John Logan), Social Science Quarterly, December 1982, 762-770.
- “Suburban Municipal Expenditures: The Effects of Business Activity, Functional Responsibility and Regional Context” (with John Logan) Policy Studies Journal, Summer 1981, 1039-1051.
- “Stratification of Metropolitan Suburbs, 1960-1970” (with John Logan) American Sociological Review, April 1981, 175-186.
- “The Fiscal Implications of Class Segregation: Inequalities in the Distribution of Public Goods and Services Among Suburban Municipalities” (with John Logan) Urban Affairs Quarterly, September 1981, 23-36.
- “Resource Reallocation and the Fiscal Condition of Metropolitan Communities,” Social Science Quarterly, December 1980, 545-566.
- “Policy Analysis to State and Local Government” (with David Swinton) Public Administration Review, January/February 1979, 12-16.
- “Ethnic Regions of the United States,” Polity, Winter 1979, 273-290.
- “Policy Analysis in State and Local Government: Its Diffusion and Integration with

- Management” (with David Swinton) Journal of Urban Analysis, Winter 1978, 131-141.
- “Governmental Organization: Regional Evolution,” New York Affairs, Winter 1978, 206-222.
- “Urban Political Parties: Electoral Reform and Campaign Work,” Polity, Fall 1977, 130-142.
- “Land Use, Suburban Fragmentation, and Regional Control,” Journal of the Georgia Political Science Association, Spring 1977, 27-50.
- “Critical Issues in Population Policy Analysis” (with Michael Kraft) Policy Studies Journal, Winter 1977, 142-146.
- “Migration, Ethnicity and Politics,” Journal of Politics, November 1976, 938-962.
- “Social Information for the 1970s,” Public Administration Review, July/August 1976, 446-450.
- “The Quality of Life and Social Indicators Research,” Public Administration Review, May/June, 1976, 297-305.
- “The Quality of Life in Large American Cities,” Social Indicators Research, July 1975, 495-509.

Chapters in Books

- “Charter Schools as a Tool of Reform.” Forthcoming. In Richard Feiock (ed.), Metropolitan Governance: Conflict, Competition and Cooperation. Washington DC: Georgetown University Press.
- “The Importance of Leadership: The Role of School Principals.” 2002. In Mark A. Abramson and Kevin M. Bacon (ed.), 21st Century Leaders. New York: Rowman & Littlefield.
- “Information and Choice in Educational Privatization.” 2001. In Henry M. Levin (ed.), Privatizing Education. Boulder, Colorado: Westview Press.
- “Does Charter School Competition Improve Traditional Public Schools?” 2001 (with Paul Teske, Jack Buckley and Sara Clark). In Paul E. Peterson and David Campbell (eds.) Charters, Vouchers and Public Education. Washington, D.C.: Brookings.
- “Public School Choice: A Status Report.” 2000 (with Paul Teske, Christine Roch and Melissa Marschall). In Diane Ravitch and Joseph Viteritti (ed.), City Schools. Baltimore: The Johns Hopkins University Press.
- “Choice in a Low-Income Urban District.” 2000. (with Christine Roch, Paul Teske, and Melissa Marschall). In Simon Hakim, Daniel J. Ryan and Judith C. Stull (ed.) Restructuring Education. Westport, CT: Praeger.
- “The Role of the Entrepreneur in the Local Market for Public Goods.” (with Paul Teske). In Mark Baldassare (ed.), Research in Community Sociology (vol. 4): Suburban Communities. Greenwich, CT: JAI Press, 1994: 135-152.
- “Capacity Problems of Suburban Government.” In Beth Walter Honadle and Arnold Howitt (eds.), Perspectives on Capacity Building, Albany, NY: SUNY Press, 1986, 84- 101.
- “Population Policy” (with Michael E. Kraft). In Stuart S. Nagel (ed.), Basic Literature in Policy Studies: A Comprehensive Bibliography. Greenwich, CT: JAI Press, 1984, 305-316.
- “The Political Economy of Suburban Growth: A Two Region Comparison.” (with John Logan). In John Pipkin, Mark La Gory and Judith Blair (eds.), Remaking the City: Social Science Perspectives on Urban Design. Albany, NY: SUNY Press, 1983, 294-309.
- “The Effects of Business Activity, Functional Responsibility, and Regional Context on Suburban Municipal Expenditures” (with John Logan). In Richard Rich (ed.), Analyzing Urban Service Distributions, Lexington Mass.: Lexington Books, 1982.
- “The Ecological and Political Determinants of Suburban Development.” (with John Logan) In Michael Kraft and Mark Schneider (eds.), Population Policy Analysis, Lexington, Mass.: Lexington Books, 1978.

Internet Creations

DCSchoolSearch.com created as part of my “Shopping for Schools” research project, this site was designed to provide information about the schools to parents, grandparents, guardians, and students to help them choose the right school and help researchers and educators learn what matters in school choice.

RESEARCH SUPPORT

Major Grants

- National Science Foundation. “Government Institutions, Community and Citizen Participation: Can School Choice Build a Foundation for Cooperative Behavior?” 2003-2006. \$344,334.
- Ford Foundation. “Building Educational Success.” Implementation Grant. 2002-2005. \$1 million/year for 3 years.
- Ford Foundation. Planning Grant. “Building Educational Success.” Planning Grant. 2001. \$55,000.
- National Science Foundation/EPA. “The Politics of Cooperation: Community-Based Environmental Protection Agreements.” January 1998-December 2001. \$300,000
- Smith Richardson Foundation and the National Science Foundation. “Shopping For Schools: The Costs of Information and Allocative Efficiency in School Choice.” October 1998-January 2002. \$610,000
- Manhattan Institute/Smith Richardson Foundation. “The Role of Charter Schools in Leveraging System Wide Reform.” 1999-2000. \$55,000
- National Science Foundation, “Institutions, Incentives and Information: The Case of School Choice,” 1994-1997. \$310,000
- National Science Foundation, “Entrepreneurs in the Local Market for Public Goods,” March 1991-September 1993. \$110,000
- National Science Foundation, “Site Grant: Research Experience for Undergraduates,” 1992-1995. \$60,000
- National Science Foundation, “Bureaucrats and the Size of Local Government,” September 1985-September 1988. \$50,000
- National Institutes of Health, “Population Composition and Change in American Suburbs,” 1983-1986. \$225,000
- National Science Foundation, “The Political Economy of Suburban Growth,” January 1978-September 1982. \$250,000
- U.S. Department of Health, Education and Welfare, “Training for the Public Sector,” September 1976-August 1977. \$35,000

Small Grants (<\$20,000)

- Manhattan Institute. “Does New York City Need Charter Schools?” 1998-1999.
- National Science Foundation, Russell Sage Foundation. Conference Grant, “Revitalizing Urban Democracy.” 1998.
- Brookings Institution. “What Do We Know about School Choice?” 1998.
- PwC (PriceWaterhouseCoopers) Foundation. “The Business of Government: Reinventing the Schools.” 1998-1999.
- Manhattan Institute. “The Effects of School Choice: Performance in New York’s Community District 4.” 1997-98.
- National Science Foundation, Travel Grant, “Further Studies in the Privatization of Services in

the United States and India.” 1996.
National Science Foundation, Travel Grant, “The Privatization of Services in the United States and India.” 1994.
State University of New York, Research Incentive Funds, “Growth in the Paris Metropolitan Region,” April-May 1984.
Lincoln Institute, “Issues in Land Policy,” 1982-1983.
National Science Foundation, Travel Grant, “The Development of Metropolitan Hyderabad, India.” 1983.
State University of New York, Faculty Research Grant, Summer 1976.
Rockefeller Foundation, “Critical Issues in Population Policy.” 1976.