



Bookstore Newsletter

Stony Brook University

October/November 2007 Volume 11, Issue 1

Contact Information

General Manager 632-6551
 Textbook Manager 632-6614
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 General Books 632-9747

Bookstore Newsletter
 632-1150

Managing Editor
 Martina Robotham

Hours of Operation

Monday - 8:15am to 6pm
 Tuesday - 8:15am to 7pm
 Wednesday - 8:15am to 6pm
 Thursday - 8:15am to 6pm
 Friday - 8:15am to 5pm
 Saturday - 12pm to 4pm
 Sunday - CLOSED

Visit Us Online! Go to the
 Bookstore website at:
www.sunysb.bkstore.com
 or e-mail us at
bookstore@stonybrook.edu

UPCOMING UNIVERSITY BOOKSTORE EVENTS: OCTOBER-NOVEMBER BOOK SIGNINGS

Wednesday October 3rd at 7pm
 Wang Lecture Hall 2

Margalit Fox will be signing her book *Talking Hands*
 Sponsored by the Undergraduate College of Human Development

Thursday October 18th and Thursday November 29th at 9pm
 Staller Center

Eugene Drucker will be signing his book *The Savior*

Two NEW Places to EAT!



Lunch 12:00-2:00pm
 Located at the
 University Café in the Stony Brook Union

Made-to-order Paninis, Wraps,
 Salads and more!



Large Portions, Small Prices!
 Lunch 12:00-2:00pm, Dinner 6:00-10:00pm
 2nd Floor Stony Brook Union

Pastabilities, Wolfies Wings,
 Burgers, Sandwiches
 and Cheesecake Factory Desserts!

University Events

<p>October 15 Wolfstock Kickoff 6:00pm to 11:00pm Stony Brook Union</p>	<p>October 20 Homecoming Pep Rally 5:00pm to 11:00pm Stadium Lot</p>	<p>October 21 Homecoming 5K Run 10:00am Sports Complex Register at 9:00am in the lobby</p>
<p>October 17 Homecoming Carnival 12:30pm to 3:00pm SAC Plaza King and Queen Contest 7:00pm SAC Auditorium</p>	<p>Homecoming Parade 7:00pm Circle Road to Stadium</p>	<p>November 14 Celebrity Chefs Jamie & Bobby Deen 12:30pm Student Activities Center Auditorium</p>



**COME ENJOY FRESH STARBUCKS INDIVIDUAL CUP
 COFFEE SERVICE AT THE UNIVERSITY BOOKSTORE**



20% OFF
RED SBU LOGO
merchandise
 For faculty and staff only.
 Must provide
 Faculty/Staff I.D.
 Offer expires 11/30/07
 Excludes Clearance and
 UnderArmour merchandise.

REMINDER TO FACULTY:

Submit your course
 book information on
 time so that students
 can continue to get the
 most money during
 buybacks.

Requisition Due Dates:

Oct. 15th - Spring
Nov. 1st - Winter

Course Book
 Requisitions (COBIR)
 are available from your
 Departmental Secretary,
 or submit online:
[www.stonybrook.edu/
 provostliasn/
 bookstore](http://www.stonybrook.edu/provostliasn/bookstore)

For more Information:
 Call Reshma Patel
 (631) 632-6614



“GO RED FRIDAYS” WITH JIM FIORE



The Bookstore Staff Supports Spirit Fridays

The University President and Dean of
 Students have initiated plans for Stony
 Brook University to become much

by Lena Tumasyan

more than a “Top-100 University.”
 Students, faculty, and staff will come
 together from their separate depart-
 ments to form a single family, proud to
 share what they have in common: the
 color red.

The idea was proposed by Jim
 Fiore, Director of Athletics in August,
 2003. Noticing that upon his arrival
 “people did not know we had school
 colors or what the school colors were,”
 Mr. Fiore and the Department of
 Athletics began business-casual Fridays
 with a twist: those participating had to

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FACULTY “SPOTLIGHT” PETER KHOST



Professor Peter Khost

Professor Peter Khost, a lecturer in
 Writing and Rhetoric since 1999,
 strives to merge life with art, both on

by Martina Robotham

and off the Stony Brook Campus.
 Much of his work is created through
 collaboration; his oil paintings and
 creative writings are often processes
 shared with others.

He teaches introductory and
 intermediate writing workshops in
 addition to an Honors course on
 Utopian Literature. Although
 Khost’s courses focus primarily on
 the process of writing, they encom-
 pass various disciplines. His WRT
 102 course this fall will be built on
 media studies, film and music; his
 summer course at the Manhattan
 campus on reading and writing in

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is Red Hot!

October RED HOT RED CAP Promotions!

All month wear your RED CAP to receive 10% off Halloween merchandise at the University Bookstore. Also, every Friday and Saturday receive 10% off Long Sleeve Tees. (Excluding UnderArmour)



WEAR YOUR RED CAP...

October 11

Buy a dozen donuts get 3 FREE @ Dunkin Donuts (Tabler Café)

Monday/Wednesday
FREE 2 piece Appetizer in Chinese Section from 3-6pm with purchase @ Jasmine

UNIVERSITY BOOKSTORE

Stony Brook University
Frank Melville Library
Stony Brook, NY 11794
stonybrook.edu/bookstore

CAMPUS AUTHOR EVENT (Continued from Page 1)

wear red. Mr. Fiore assures us, however, that the idea of “Go Red Fridays,” also known as “Spirit Fridays,” is not only about Athletics. “Athletics,” he says, “is a small component of the grand scheme of the University.” While pride in Athletics is important, Mr. Fiore stresses that there must also be pride in what Stony Brook means and in the color red itself. “Red brands who we are.”

“Go Red Fridays” may be just “one small measure that people can rally around,” as Mr. Fiore says modestly, but its benefits are extensive. The color red gives us the means to “brand this powerful University.” Putting it simply, he states that “it is about University pride and identity...it benefits everyone when you have pride in who you are, what you’re about, and what you’re associated with in your life.” This pride supports every department and, as Mr. Fiore says, “lets out the secret that this University is brimming with confidence and is on the cusp

of greatness”. National exposure boosts the résumés of everyone here. The effects of “red pride,” however, reach farther than just on paper. For student-athletes here, their belief in their own greatness is referred to as a “swagger.” “Red pride” makes it possible for everyone to adopt their own “swagger,” or, as Mr. Fiore says, “an expectation level that you will have success in whatever it is you do, you confront adversity, expect to overcome and succeed with great confidence.” He is also hopeful that “red pride” will push all students, staff and faculty to utilize their time spent here less of a job and more of “a way of life.” He urges everyone to come back on nights and weekends to celebrate being a part of the Stony Brook University Seawolves family, not just athletics, but the arts, academics and all the university has to offer. Mr. Fiore is hoping “Go Red Fridays” will become a tradition in which this single color helps to unite the entire campus.

Stony Brook University RED logo merchandise are available for purchase at the University Bookstore.

Departments interested in making volume purchases should contact Cathy Pacheco at 632-6551 to discuss special discounts.

FACULTY SPOTLIGHT (Continued from Page 1)

New York City. As with his courses, Khost finds his students diverse, “both culturally and intellectually.” His students seem to be influenced by his belief in the power of collaboration; Khost sees them change from “strangers into people engaging each other in ideas” because he gives them the knowledge and the opportunity to analyze things meaningful to them.

Khost’s recently published book is a product of (and an encouragement for) collaboration. Collaborating(,) Literature(,) and Composition was co-

edited with Frank Gaughan and consists of several co-authored essays. Whether read as three separate nouns or as the single act of merging literature with composition, the book’s purpose is the same: to promote further integration of the historically divided literature and composition. It is a “teaching-oriented text” written “to encourage scholars in both fields to work together and to teach the disciplines better together,” Khost says. Although the resolution of this division began years ago with the realiza-

FACULTY SPOTLIGHT (Continued from Page 2)

tion that “everything is a text,” the book offers ideas on how to incorporate various texts into writing programs. The textual topics range from medieval literature to the music of 2Pac, Biggie Smalls and the Beatles. “Even music and art,” Khost rationalizes, “have subplots and rhetorical reasoning.” It is this understanding of all of life as a text that enables Khost’s students to find both enjoyment and meaning in writing.

Stony Brook University has already put forth efforts in blending Literature with Writing. Although they are separated as programs, the

English and Writing and Rhetoric departments share the same building. The University was the first to replace timed final exams with portfolios to support writing as a process of revision over an immediate product. Professors like Peter Khost further encourage students to learn both “how and why to write” in relation to their own lives. His courses aim to help students to lose their fear of writing. This loss is balanced with a gain in the realization that for writing to be meaningful and educational, one must, as Professor Khost puts it, “work with love.”

*Professor Khost’s book: *Collaborating(,) Literature(,) and Composition* is available for purchase in the University Bookstore

WHAT IS THE GOLD TAG PROGRAM IN THE BOOKSTORE?

At the beginning of each semester, Gold Tags appear on the shelves to highlight all courses for which faculty have submitted the textbook information on time. The Bookstore guarantees that these textbooks will remain in stock for the first 2 weeks of classes. If the textbooks do run out, students in those classes will receive a \$5 voucher towards their textbooks when they become available.

If you have further questions on this or any other inquiries regarding the Bookstore, contact Deborah DiFranco, Provost’s Liaison to the University Bookstore Tel: 632-9828 Fax: 632-9827 deborahdifranco@stonybrook.edu

TEXTBOOK BUYBACK STUDENTS GET \$48,000 MORE FOR THEIR BOOKS!

The University Bookstore was able to pay Stony Brook students \$48,000 more during buyback week in May 2007 than they had in May 2006. This 39% increase from last year is largely due to increased compliance with the University Policy that requires the Bookstore be informed of textbook titles for all University courses. By informing the bookstore of the texts required for the upcoming semester on time, the previous semester’s books can be bought back from students at a higher price and re-sold to future students at a lower price. Over 200 more titles were received this fall semester than in 2006. Faculty members are encouraged to continue to inform the University Bookstore of their required texts as soon as possible.

by Martina Robotham

NOW
IN THE
BOOKSTORE

The Bookstore now carries 100% organic, African cotton *edun* LIVE t-shirts.

The aim is sustainable employment in Africa; *edun* LIVE makes sure every step of the process (“from Grower to Sewer”) happens in

sub-Saharan Africa.

Take your pick from men’s and women’s shirts: choose shirts with the *edun* LIVE logo or the Stony Brook logo. Every \$19.98 purchase of a shirt will benefit each person in Africa involved in its making.

*edun*LIVE

This semester make your purchases eco-friendly. Recycled light bulbs, notebooks, folders, and more are all available in the Bookstore.

